

Brianna White

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323 Lewis Dr, Orangeville, Ontario, Canada, L9W 4M3

OBJECTIVE

My goal is to work in a positive and professional work environment within the communications field. I hope to build on my strengths and weaknesses, while also being a reliable employee to get their job done.

EDUCATION

Bachelor of Communications and Digital Journalism September 2022 - October 2026
Thompson Rivers University • Kamloops, British Columbia

- Major in Media Studies
- Minor in Accounting
- Dean's List (Fall 2022, Fall 2024, Winter 2025)

WORK EXPERIENCE

Educator September 2023 - Present
Lululemon • Kamloops, British Columbia

Guest Experience:

- Creating a one of a kind experience with customers
- Assisting customers find products suit their needs
- Helping customers find gifts for loved ones
- Educating customers on different products
- Assisting customers with returns, exchanges and quality promises
- Assisting customers with online orders and hemming
- Managing lines on high traffic days (such as Black Friday and Boxing Day)
- Answering phone calls to assist customers with product and store questions

Operations:

- Assisting in back of house procedures
- Pulling refill
- Shipping off packages to customers, distribution centres and other stores
- Performing inventory count
- Assisting with inventory receiving on high unit count nights
- Pulling, stickering and organizing sale items for Black Friday and Boxing Day and assisting the Visual Merchandising Specialist to lead other team members in product organization
- Mentoring new Educators in back of house procedures

Cashier and Customer Service Representative June 2021 - June 2022
Canadian Tire • Orangeville, Ontario

- Counting tills before and after shift
- Assisting customers with transactions
- Helping customers with returns, refunds or exchanges
- Supporting customers with payments on the Canadian Tire credit card
- Answering the phone to assist customers with any questions about product in store
- Training new cashiers on responsibilities of a cashier

VOLUNTEER WORK

Cafe Volunteer

September 2018 - August 2024

Cafe @ The Centre • Orangeville, Ontario

- Assisting customers with orders
- Washing dishes
- Serving coffee, tea and meals
- Scooping ice cream
- Assisted with baking treats to sell to customers

SKILLS

- Proficient in the adobe suite
- Excellent photography skills
- Great interpersonal skills
- Great communications skills
- Excellent customer service skills
- Good understanding of a diverse array of accounting documents
- Experience with creating spreadsheets and using formulas in Excel